

RBR 2025 — SUPER EDITION

Never before have we put together an event that hits so many iconic locations all in one trip. Every RBR has a feature destination, location or geographical landmark that makes its memorable mark and lasting impression, but this one has multiple 'wow factors' from the start, right through to the finish.

- | | |
|---|------------------------------------|
| ⇒ Alice Springs, Australia's Red Centre & MacDonnell ranges | ⇒ Ninety Mile beach |
| ⇒ Uluru | ⇒ Marble Bar |
| ⇒ Great Victoria, Gibson, Great Sandy & Tanami Deserts | ⇒ Pilbara |
| ⇒ Gunbarrel Highway | ⇒ Broome & Cable Beach |
| ⇒ Mt Augustus | ⇒ Kimberley Ranges & Gibb River Rd |
| | ⇒ Lake Argyle/Ord River Dam |
| | ⇒ Wolfe Creek Meteorite Crater |

YEH.....

Organising or participating in an event of this magnitude is a challenge in every sense of the word and must not be underestimated. It will be time and money consuming, the rally itself wont be easy traveling into and through some of Australia's remotest reaches with no fancy cappuccino coffee shops on any horizon and will take days, weeks and months of meticulous planning from your entire team and support network to get you there, and back.

BUT....

And when I say but, it's a BUTT as big as an elephants. Yeh its tough but. Yes its not going to be easy but..... The rewards and fire in the belly satisfaction you are going to get from this inspirational journey will be treasured and remain with you for the rest of your life, there is no doubt about that. Purely mind blowing!

SO.....

If you like desert sand, spinifex, rugged mountain ranges, northern rivers, warm tropical climate in the winter, Indian Ocean sunsets, camp fires in the desert and traveling with great friends and family on a journey of a lifetime, then you had better get yourself sorted and sign up for this one.

YOU READY.....

All eyes and efforts are now on this Super event and the next seven months leading in will be focused on everything we need to do to pull it all together. If you are not entered yet but would like to join us, you will need to enter as soon as possible. Like NOW! ([Click here](#)) If you are entered, thank you and you can look forward to more information and important details being trickle fed out from this point forward, so make sure you read everything carefully and keep every bit of correspondence from now on. No doubt about it, this is going got be Super and things are about to get real!



Here is an up to date list of the dates, towns, stops and camps on next year's super. It is still not 100% complete so remains fluid and 'work in progress', however it will allow you to continue your plans and book accommodation in the essential places such as Alice Springs, Broome and the larger towns like Kununurra. For the attentive ones, you may pick up that a day has been added since the last list was published. This is due to some re-jigging on the tail end to make a great event even better.

More detail to come as work continues to progress in the back ground.

Day	Date	Overnight Stops
0	Wed 2 nd	Registration & Check in – Alice Springs
1	Thur 3 rd	Self cater bush Campground (location TBA)
2	Fri 4 th	Self cater Desert Camp (no location, you wont find it on a map)
3	Sat 5 th	Carnegie Station (Campground/amenities/catered)
4	Sun 6 th	Meekatharra
5	Mon 7 th	Mt Augustus (Camp ground/C'van park/catered)
6	Tue 8 th	Station camp, maybe a town, Catered? (TBA)
7	Wed 9 th	Broome
8	Thur 10 th	Broome
9	Fri 11 th	Broome
10	Sat 12 th	Home Valley Station (Camp ground/C'van park/catered)
11	Sun 13 th	Kununurra
12	Mon 14 th	Halls Creek
13	Tue 15 th	Tilmouth Well (Campground/amenities/catered)
14	Wed 16 th	Alice Springs - Finish

RBR Brand gets a Nip-Tuck & Tidy up

As you have no doubt noticed the Road Boss Rally image and branding has had a bit of a trim and tidy up. This is something we have been going to do for a while now and with the excitement leading in to the 2025 Super, we thought now would be a great time to raise the bar and head into the new year with a fresh new feel. While we don't know what the long term future holds for the Road Boss Rally it is still very important that we retain an enthusiastic an optimistic outlook and give it whatever energy and dedication we possibly can going into a brand new year and era.

We have proudly kept the original look and feel of the RBR so our identity is not lost and still easy to spot, but has a fresh new glow and snazzy look.

Like all good jobs you cant do it alone or on your own. We are very lucky to have Taylah as part of our family who helped give it the professional look and create some terrific art work and graphics. "Thanks Tay".

ROAD BOSS RALLY
SENSE YOUR ADVENTURE

The slogan, 'Sense your adventure' is also a new addition as well and one that will hopefully spark imagination, intrigue, desire and curiosity. It can and will act as statement, a call to action, a seed for thought or to poke and provoke emotion to go from saying 'I'll do that one day' to taking action and just doing

2025 Fundraising pages— GIVIT

**DONATE**
TO A CAR/TEAM

Now we have a clear windscreen and are gun barrelling straight for the 2025 RBR, we are putting all the nuts and bolts in place so you can manage your campaign and GIVIT fundraising. The 2025 RBR Rally-Tally pages are up, running and ready for you to begin using as a fundraising tool. Take a look at the pages currently set up and if you need any assistance with setting up or changing yours, please get in touch with Casey at GIVIT who can help and assist: Casey.Free@givit.org.au

Entry Fees—*Invoices on the way*

Here we go, the reality part of having fun, money! In the coming weeks we will be issuing entry fee invoices out to everyone who has entered the 2025 RBR to date.

Entry fee for the event is \$4800 per vehicle. When we send you the invoice, you do not have to pay the full amount at that time, this can be done over the coming months, however it would be appreciated if you could pay \$1600 on receipt of your invoice to keep our RBR wheels rolling along.

Per person catering fees and invoices will be issued separately, closer to the rally. This fee may vary as catering is locked away with individual caterers and venues costs known. Please budget for approx. \$1200 per person for this.

Any questions regarding fees and invoices etc., please contact Jamie, 0427 633 098.

Car No:	Principal Entrant	Team Name	Origin
As at 30/11/2024			
000	Mark Casper	Dopey Blokes	Chevellum QLD
8	Kelly & Anthony Franks	Dusty	Pittsworth QLD
17	Norm Haupt	Ionic	Archerfield QLD
20	Paul Chambers	Petrified Motors	Arizona USA
28	Clive Grey	ADE Crewmen	Brisbane QLD
56	Keith Gooderam	Goody One	Dalby QLD
58	Jumbo Schefe	Eliminator	Oakey QLD
63	Stuart Jackson	We're goin to Jackson	Jackson
69	Dirrelle Neville	Priscilla's, Kweens of the Desert	Ulladulla NSW
77	Stewart Hayllor	Hold'n On	Dalby QLD
79	Stephen Muller	Ratmuller	Normanhurst NSW
81	Des Cosgrove	TCR – Red Bull	Ross NT
86	Kent Gemmell	Blues Mobile	Withcott QLD
88	Tony Draper	SMB-88	Wahroonga NSW
98	John Leadbetter	Rum Runner	Gowrie Junction Q
99	Jarrold Watson	Madaz BT50	Sunshine Coast
109	Martin Crouch	Mammary Masseurs	Mt Mee QLD
110	Wayne Park	Maverick	Golden Beach QLD
196	Ross Krienke	E-Tremer 2	Pittsworth QLD
202	Darryl O'Brien	Qwitchabitchin	Glencoe QLD
333	Harley Howearth	Will Dig All Day	Tingalpa QLD
353	Peter Batson	Old Bulls	Sandgate QLD
444	Deb Knappick	Bluey the Crewy	Hawthorne QLD
500	Trevor Peterson	Ding	Mackay QLD
797	Taylah McDowell	Touch n Go	Alice Springs NT
888	Dee Reeves	Triple8	Brisbane QLD

Super Info—Next round

The next round of information on the Super wont be too far away, so keep an eye out for the postie coming down the street.

While this newsletter is handy and contains some great information, the next lot will make your mouth water and get your tail wagging. Fuel and distances, more insight into catering and camp nights, optional vehicle transport options to/from Alice Springs...

All of this information, organisation and logistics can't all be done at once, it has to be constructed and communicated steadily as everything grows and progresses along.

The next communication will be Version 1. Important and insightful information, but not everything. V2 will contain more as will V3 in a few months. You get the drift.


Message from Juliette— *thank you*

Thank you!!!!!!

I wanted to reach out and thank you, on behalf of the whole GIVIT team. We are so incredibly grateful to all Road Boss Rally participants, spectators and donors for once again supporting us in 2024 - ensuring we can meet the real and immediate needs of Aussies doing it tough. Your amazing support has enabled GIVIT to expand our reach across the country and we now support over **4,800 charities, for free**, across Australia.



Thanks to you, we've provided over **8.5 million items and services** (OMG do you believe it!) to people impacted by disaster, people experiencing homelessness or domestic and family violence, people living with disability or mental ill-health, individuals and families doing it tough. I wanted to share a testimonial we received from one of our charity partners last week that really drives home the impact your support makes:

We wanted to reach out to GIVIT with a HUGE thank you  In a climate where we've seen so much demand and pressure put on services and on the community, but where as a service our funding doesn't increase to match this demand, you guys have been an absolute saving grace for so many of the beautiful people we see in centre. You've also helped us to maintain a high level of care and value in what we do. It can be so hard to see the struggles first hand, but are so lucky to see the relief + joy that comes with notifying people of generous donations. Last financial year, of the estimated \$18264.00 worth of donated goods, GIVIT amounted to almost half of that at approximately \$8438.00. So from us at Milligan to all of you at GIVIT, your generous donors, thank you so, so much for helping us help our community! We are SUPER grateful."

We are SUPER excited and SUPER SUPER SUPER grateful! A special **THANK YOU** to Jamie for his incredible efforts in organising the rallies each year, we are so appreciative of Jamie's amazing talent, and how he keeps us rolling on, connected and together.

We are looking forward to a fabulous SUPER Rally in 2025! I have asked the team to create the 2025 SUPER awesome fundraising page— see <https://fundraise.givit.org.au/event/road-boss-rally-2025-super>. If you need help, ask Casey (Casey.Free@givit.org.au) for assistance to set up your team page.

Can you please pass this sincere thank you on to your donors and team members, with the attached poster? Or can you send me name and email address of anyone you want me to reach out to directly?

Thank you again, you are SUPER!

Warmest regards,

Juliettex

Making an Impact Together Since 2016



GIVIT has become a national organisation, increasing our charity network from 1,100 to 4,700.



Road Boss Rally entrants have raised over

\$2M
for GIVIT.

8 MILLION

essential items and services have been provided to people in need.



Road Boss Rally

More than 2,000 tonnes of items have been rehomed.

Roughly the same weight as 6 Boeing 747 planes!



Supporting people experiencing...

Homelessness

Financial hardship

Natural Disasters

Mental ill-health

Domestic and Family Violence



Thanks to Road Boss Rally we've supported supported many people impacted by disasters. In 8 years, we've helped in 20 disasters across Australia, including the Black Summer Bushfires and the 2022 floods.

"Thank you for all of your support. Together we have done some amazing things, and I know your donations have changed so many lives.

I'll always be grateful for you guys! GIVIT has been one of the best parts of the job."

Kimberley Floods recovery staff member,
Department of Health.



YOU HELPED US GIVE JACK* NEW WHEELS



Jack*, a young man in Gunnedah battles complex mental health issues and struggles to communicate, which has prevented him from getting his driver's licence.

Thanks to support from Road Boss Rally, GIVIT provided a voucher for a bike and helmet, and Jack got to pick out the bike that suited him best.

Jack is now much more independent, and enjoys the physical and mental benefits of exercise in the great outdoors.

*Name changed for privacy.



GIVIT