



## Road Boss Rally Fundraising, where does your money go & how is it used?



### Where does the RBR fundraising money COME FROM?

- Each entrant in the RBR pays an entry fee to participate in the event and also pledges to donate a minimum of \$1000 to GIVIT. (e.g, 65 cars = \$65 000min)
- Throughout the year entrants will actively fundraise in their local area. Sausage sizzles, raffles, engage local business sponsors and also conduct their own fundraising events and activities.
- Entrants can and will quite often raise a lot more than the minimum \$1000 donation. (2016 we raised and handed over \$250 000 to GIVIT from the Road Boss Rally).

### Where does the RBR fundraising MONEY GO?

All our fundraising money goes directly to GIVIT. The table below shows an overview of how our 2016 money was and is being used and dispersed:

\$115 000	<ul style="list-style-type: none"> <li>➤ This portion of our fundraising total was used to assist in keeping GIVIT alive and to help them grow. Power and phone bills, building and maintaining the GIVIT web site and essential operational costs.</li> <li>➤ These funds are critical to help GIVIT spread news and awareness about their amazing work and allow them to connect with and support more and more charities across Australia.</li> <li>➤ Without RBR fundraising assistance and incredible support, GIVIT would struggle to operate and 'keep the lights on' so to speak.</li> </ul>
\$100 000	<ul style="list-style-type: none"> <li>➤ \$100 000 was placed in a dedicated Emergency Relief Fund to be accessed when time is essential and action required immediately.</li> <li>➤ When a charity urgently requires assistance and there is no time to call for donations or public assistance, this fund is accessed.</li> <li>➤ 100% of these funds will go to purchase items for people who are in real and urgent need.</li> </ul>
\$35 000	<ul style="list-style-type: none"> <li>➤ Has gone to and will continue to fund local projects and help provide essential equipment donations in areas where our rally travels to and through.</li> <li>➤ Landing lights on RFDS airstrip, defibrillator, medical supplies, disability equipment, essential household items....</li> <li>➤ During the mapping and planning stage of the 2017 rally, we will be working with local charities and groups and identifying what is urgently required in their community. These items will then be arranged and purchased/funded using RBR money and presented/unveiled while the rally is in town.</li> </ul>

As we continue to move forward with the RBR and our fundraising achievements, our future outlook and focus is on ensuring we direct a large percentage of our fundraising directly back into the towns, areas and communities where our entrants are from, further connecting our entrants and GIVIT with their local charities, clubs and community groups.